

17 September 2024

MEDIA RELEASE

Equality advocates condemn Council's inaction on Councillor's social media behaviour

The Victorian Pride Lobby's Rainbow Local Government campaign has condemned Northern Grampians Shire Council for its inaction following concerns over Councillor Trevor Gready's online behaviour targeting the transgender community.

Cr Gready, through reposts and 'likes', has regularly and openly endorsed offensive and deeply disturbing social media content, including a Facebook post describing gender affirmation as 'barbaric pseudoscience'.

Cr Gready has engaged with similar content through both his personal Facebook account and a Facebook page which clearly identifies him as '*Cr. Trevor Gready, South West Ward - Northern Grampians Shire Council*'.

Despite concerns being raised about a potential breach of the Council's Social Media Policy and Councillor Code of Conduct, the Council has dismissed these concerns and refused to address the matter.

"Trans people are a part of Northern Grampians Shire's local community and it's beyond disappointing to see Cr Gready fuel hate by sharing uneducated and hurtful comments", said Rainbow Local Government campaign co-lead, Dr Sean Mulcahy.

"These vile and misinformed comments have no place in a modern and inclusive society – least of all a kind, welcoming and wonderfully diverse community like Northern Grampians.

"Discussions about important issues deserve respect and civility, not offensive vitriol.

"We need Councillors who uplift and support their community, not demonise them.

"We call on all candidates in the upcoming council elections to support their local LGBTIQA+ community members, and take a strong stand against hate."

ENDS

About the Victorian Pride Lobby

The Victorian Pride Lobby is a community-based advocacy group that works towards



equality, social justice and advancing human rights for the Victorian LGBTIQ+ community. Its Rainbow Local Government campaign aims to recruit and support LGBTIQ+ candidates and allies to increase diversity and champion change on LGBTIQ+ issues in local government.



Trevor Jeanett Gready

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